



SIEC-ISBE: 82th INTERNATIONAL CONFERENCE 2010
Albury Wodonga, Australia, 18 – 23 July, 2010

PEDAGOGICAL PROGRAM

S12 - Seminar

Title **An exploratory study of international student tours: the Beijing experience of La Trobe Business students**

Presenter's Name **Peter Lamb**

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Presenter's expertise or experiences that relate to proposal topic Dr Lamb co-lead an international tour of 29 final-year La Trobe business students to Beijing in 2009. This was the first University sponsored tour for international business management and international marketing students from both regional and metropolitan campuses. Dr Lamb is Lecturer in Management and Marketing.

Description of Session Content This seminar reports the findings of an exploratory study evaluating student experiences and outcomes of their recently completed tour of Beijing, China.

Objectives of session 1. To share the findings of this exploratory study of student experiences of international tours from regional and metropolitan campuses of La Trobe University. 2. To identify ways of improving student experiences and learning outcomes for future international tours.

Session attendees should be able to

- Gain and share information about conducting and improving international student tours in relation to cross-cultural learning.

Audience Practitioners

Handouts (to be distributed at session by presenter) No

Remarks