




SIEC-ISBE: 82th INTERNATIONAL CONFERENCE 2010
Albury Wodonga, Australia, 18 – 23 July, 2010

PEDAGOGICAL PROGRAM

S10 - Seminar

Title	Making Ethics Work	
Presenter's Name	Roger Cook	
Presenter's Email Address	Roger.Cook@tvu.ac.uk	
Presenter's Complete Address	Thames Valley University St Mary's Road, Ealing London W5 5RF, United Kingdom	
Presenter's expertise or experiences that relate to proposal topic	International Academic Programme Leadership Business Ethics and Corporate Responsibility Consultancy- Ethics and Corporate Governance Company Secretary - Voluntary Organization Published author in Ethics Field	
Presenter's Name	Janette Munro	
Presenter's Email Address	Janette.Munro@tvu.ac.uk	
Presenter's Complete Address	Thames Valley University St Mary's Road, Ealing London W5 5RF, United Kingdom	
Presenter's expertise or experiences that relate to proposal topic	Business academic and consultant with over 10 years experience of exploration of the challenges of sustaining ethical approaches to the conduct of business with managers and business practitioners Director of a Small Business Published Author in Ethics and Enterprise	
Description of Session Content	L.Kohlberg's concept of Cognitive Moral Development is introduced and explained at the beginning of the session, and illustrated with practical moral dilemmas arising at work.Kohlberg's theory is then critiqued in interactive discussion. An adapted Kohlbergian framework is then constructed which can incorporate	

both classical and contemporary moral theories to create a practical and accessible analytical framework to facilitate and enable ethical analysis and debate. The proposed model is adaptive so as to enable both individuals and organisations to develop their own personal conceptual maps to frame moral discourse. The model also provides a flexible and robust platform for the creation of organisational literature such as Codes of Conduct or Guidelines for managers. It can also serve as the basis for processes such as Ethical Audits.

Environmental ethics is then further considered as a form of relational ethic vital for the future conduct of sustainable business. Organisations, whatever their claimed ethical stance, have tended in practice to view business systems as separated from both social systems and eco-systems as part of the natural environment. This divorce of business activity from all natural contexts is a dangerous myth that can be exposed and critiqued using the analytical concepts and frameworks introduced throughout the session.

Objectives of session	Enabling ethical discourse Creating moral frameworks Promoting and facilitating ethical discussions at work Creating codes of conduct Ethics audits
Session attendees should be able to	Identify and evaluate moral issues at work Advise senior management/directors on practical implication of moral issues Critically evaluate the moral aspects of business situations, activities and decisions
Audience	Managers (private and public sector), managers of not for profit NGOs, business practitioners, entrepreneurs, small business owners and academics
Handouts (to be distributed at session by presenter)	Powerpoint Presentation