



SIEC-ISBE: 82th INTERNATIONAL CONFERENCE 2010  
Albury Wodonga, Australia, 18 – 23 July, 2010

**PEDAGOGICAL PROGRAM**

**S02 - Seminar**

Title **Business Issues and Ethics - Creating a Vibrant Online Learning Experience**

Presenter's Name **Judee A. Timm**

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Presenter's expertise or experiences that relate to proposal topic Designed and offered the course, "Business Issues and Ethics," which has been a requirement for all our business programs since 1995. This course has been modified for online instruction which has been offered by the presenter for the last 3 years.

Description of Session Content This session will show how the course, "Business Issues and Ethics," was transformed from a traditional face-to-face course to an vibrant online offering. Using Web 2.0 tools this course engages students with vibrant discussions, current readings of business issues, video presentations, and research projects all aimed toward higher order learning in the area of business ethics and social responsibility.

Objectives of session This session will illustration how a traditional face-to-face course in business ethics can be designed for online delivery that provides students with rich, interactive experiences to develop higher-order skills in informed decision making for the 21<sup>st</sup> century business environment. The session will investigate the content, design, and delivery components that make an online course in business ethics an effective learning experience.

Session attendees should be able to At the completion of this session attendees should be able to:

- Recognize important content elements for a course on business ethics.
- Identify Web 2.0 tools that can support interactive learning experiences online.
- Understand the role of the instructor in facilitating and creating a vibrant learning environment online.

Audience Business instructors at the secondary and post secondary levels.

Handouts (to be distributed at session by presenter)

Yes. The course syllabus and several course documents will be distributed in this session.

Remarks

None.